

25. PUBLIC RELATIONS

25.1 Public Relations in Schools

25.1.1 That schools be encouraged to work with their Parent Advisory Committees as a means of building support and public involvement in education.

GM 82-01-26

25.2 RTA Scholarships

25.2.1 Commencing in the 2016-17 school year the RTA shall offer two categories of scholarships. A total of 12 scholarships will be awarded for a total amount of \$6000.00

25.2.2 Scholarships to Secondary Schools

- a. Ten (10) scholarships (1 per secondary) of \$500.00 each for students attending a secondary school in the Richmond School District.
- b. Criteria for awarding the scholarships:
 - i. The recipient shall be the son or daughter of a BCTF member; if there are no qualified applicants then
 - ii. a student entering into the education field; if there are still no qualified applicants then
 - iii. financial need.
- c. Selection Process:
 - i. The annual RTA scholarship awarded to each secondary school is to be presented in total to a single student selected by the school Scholarship Committee based on the above criteria.
 - ii. The recipient's name and address will be forwarded to the RTA Office a minimum of two weeks prior to the school's Valedictory Ceremony in order for letters to be prepared for presentation.
 - iii. The RTA scholarship should be presented at the appropriate awards ceremony by a member of the Executive Committee, or failing that, an RTA member at the school.
 - iv. The recipient of the scholarship must supply proof of registration at a post-secondary institution before a cheque is issued.
 - v. The scholarship must be claimed within one academic year immediately following graduation, other than in unusual or extenuating circumstances.

25.2.3 Scholarships for Students Outside Richmond

- a. Two (2) scholarships of \$500.00 each for students attending a public secondary school outside the Richmond School District.
- b. Criteria for awarding the scholarships:
 - i. The recipient shall be the son or daughter of an active RTA member attending any public secondary school in British Columbia, excluding those schools in Richmond.
 - ii. The scholarship recipients will be chosen based on academic excellence, as measured by their highest average mark attained in graduation years (10-12) coursework.
 - iii. In the event of a tie, school involvement and post-secondary plans will be considered.
- c. Selection Process:
 - i. Application forms will be available from the RTA Office.

- ii. Applications must be received in the RTA Office prior to June 30th of the current school year.
- iii. Final Ministry of Education transcript of marks must be received in the RTA Office prior to September 10th.
- iv. Applications and transcripts will be reviewed by an RTA Table Officer and the Administrative Assistant after the deadline.
- v. The recipient of the scholarship must supply proof of registration at a post-secondary institution before a cheque is issued.
- vi. The scholarship must be claimed within one academic year immediately following graduation, other than in unusual or extenuating circumstances.

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